

CALL FOR ARTISTS



39TH ANNUAL CAPITOLA ART & WINE FESTIVAL SEPTEMBER 10 & 11, 2022

GENERAL INFORMATION - Please Retain This Sheet

LOCATION

Capitola Village-by-the-Sea on the beautiful Monterey Bay in Capitola, California. This is a seaside event subject to cool ocean breezes. It is recommended that booths be weighted down and some shade provided.

ELIGIBILITY

The Capitola Art & Wine Festival is a juried show of high quality original art open to all artists. If two or more persons collaborate to produce the work, each must be identified on the application form.

EXHIBIT GUIDELINES

Exhibited work must be the original creation of the applicant (s). Co-artists may only show collaborative work. No production work is allowed. Artists applying in multiple categories may ONLY exhibit work in the categories in which they are accepted. The artwork displayed must be similar in type and style to the digital images submitted. Artists must be present both Saturday and Sunday during festival hours. Commercial agents can not substitute for an artist at their booth.

STANDARDS

To maintain a high quality show, the Capitola-Soquel Chamber of Commerce requests that the art show meet the following standards: No kits, commercial molds, tumbled stones, embellished objects, ivory, edible art, flowers and plants. Original art must occupy at least 75% of the applicant's booth space. Postcards, books, note cards, posters, T-shirts or any manufactured items must be the artwork of the accepted artist and must be limited to no more than 25% of booth content. **NOTE: Artists must supply their own WHITE pop-up tent.**

CALIFORNIA SALES PERMIT

Artists are responsible for obtaining a valid California Resale Permit, including out of state artists. Please attach a copy with your application. Contact the California State Board of Equalization at 800-400-7115 or www.boe.ca.gov. For hear-ing impaired call 800-735-2929

DATES AND DEADLINES

Application Deadline : May 1, 2022

Refund Deadlines: Exhibitors may withdraw up until July 1, 2022 for a full refund. Withdraw up until July 31 for a 50% refund. No refund after July 31, 2022. All requests for a refund must be in writing or by email.

EVENT HOURS

Saturday 10 AM to 6 PM

Sunday 10 AM to 5 PM

APPLICATION PROCESS

Choose the category that best defines your work. If your art clearly includes work from two different categories please apply separately in each. Do not apply twice in the same category.

CHECK LIST:

APPLICATION FORM

- Signed liability release.
- CD or email four (4) digital images of work and one (1) image of booth display. See formatting instructions attached. CD will not be returned.
- Printed Thumbnail Sheet of 4 images of work and 1 of booth.
- Copy of California Sales Permit

Notification will be by email. Otherwise, enclose a self addressed stamped legal size envelope to receive notification.

FEES

There is a \$30 non-refundable processing fee for each category entered. If you are accepted, the booth space fees are \$450 & \$900 depending on the booth size.

There is also a 10% commission on sales to be paid to the Capitola-Soquel Chamber of Commerce by October 1, 2022.



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Digital Image Formatting Guidelines—Screening Images (4) & Booth Image (1)

File Type: JPEG (.jpg) - Make sure the filename has this extension (check prior to sending) File Size: Not greater than 300 dpi, 800 MAX pixels in any direction

Filename: Artwork: **Please use the first 3 letters of your last name, i.e. ABC1.jpg, ABC2.jpg through ABC4.jpg and ABCbooth.jpg.**

DO NOT USE any quotes ("), slashes (/), or periods (.) other than the separation between filename & the filename extension.

Use Alpha-numeric only.

MAC users, please make sure your files show the .jpg extension when listed.

Make sure your CD contains **ONLY** your 4 screening images and your 1 booth image. Do NOT add ANY other files to the CD or emailed images.

PRINTED THUMBNAIL SHEET of your images MUST be supplied. The sheet should include your name at the top of the page and each image with the title, medium, year created and size.

Images & application can also be emailed to jeanne@capitolachamber.com. Guidelines for images to be the same as instructed above.

EXHIBITOR APPLICATION INSTRUCTIONS

Selection: Only **original** Arts made by the Exhibitor will be considered for this event. Other considerations will be overall balance and presentation, so that no one medium will dominate. **Please submit a CD containing (4) digital images of your work and (1) digital image of your booth display with this application and your payment.** If you are not selected, check (s) will be shredded.

Space Assignment & Final Instructions: Accepted Artists will receive space assignments by mid August, 2022. Only those applicants requesting gap-space (limited number) and paying the fee will be considered for those spaces. Submitting the fee does not guarantee the extra space.

Withdrawal: Exhibitors may withdraw up until July 1, 2022 and receive a 100% refund; and by July 31, 2022 will receive a 50% refund.

After July 31, 2022 participation fees are not refundable. All requests for withdrawal must be received in writing or by email.

ARTIST APPLICATION: DUE MAY 1, 2022



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ARTIST INFORMATION

(Please print clearly)

Artist (First and Last Name)		Business Name	
Address	City	State	Zip
Phone	Mobile	Resale# (Please attach a copy)	
Email	Website	Instagram/Facebook	

CATEGORIES

(Check Only One Category)

- Ceramics
- Clothing
- Fiber Arts/Textiles
- Glass
- Jewelry
- Mixed Media
- Painting
- Paper & Drawing
- Photography
- Printmaking
- Sculpture
- Woodwork
- Other (Please Specify)

EXHIBITOR FEES

- Non-Refundable Jury Fee: **\$30 (Separate Check/Payment)**
- Exhibitor Single Booth Space (10'x 10'): **\$450**
- Exhibitor Double Booth Space (10'x 20'): **\$900**
- Gap Space Request: Additional **\$100/By request/Limited Availability (Separate Check/Payment)**

PLUS 10% COMMISSION

Form of Payment:

Check Money Order

Credit Card Card # _____ Exp.Date _____

Signature _____ CVV _____

If accepted, name as it should appear in all Art & Wine promotions:

MAIL CHECKS PAYABLE TO:

Capitola-Soquel Chamber of Commerce 1840 41st Avenue, Suite 102 PMB#361, Capitola, CA 95010

CONTACT THE CHAMBER:

Phone: 831-475-6522 · Email: jeanne@capitolachamber.com