

CALL FOR ARTISTS



38TH ANNUAL CAPITOLA ART & WINE FESTIVAL SEPTEMBER 11 & 12, 2021

GENERAL INFORMATION - Please Retain This Sheet

LOCATION

Capitola Village-by-the-Sea on the beautiful Monterey Bay in Capitola, California. This is a seaside event subject to cool ocean breezes. It is recommended that booths be weighted down and some shade provided.

ELIGIBILITY

The Capitola Art & Wine Festival is a juried show of high quality original art open to all artists. If two or more persons collaborate to produce the work, each must be identified on the application form.

EXHIBIT GUIDELINES

Exhibited work must be the original creation of the applicant (s). Co-artists may only show collaborative work. No production work is allowed. Artists applying in multiple categories may ONLY exhibit work in the categories in which they are accepted. The artwork displayed must be similar in type and style to the digital images submitted. Artists must be present both Saturday and Sunday during festival hours. Commercial agents can not substitute for an artist at their booth.

STANDARDS

To maintain a high quality show, the Capitola-Soquel Chamber of Commerce requests that the art show meet the following standards: No kits, commercial molds, tumbled stones, embellished objects, ivory, edible art, flowers and plants. Original art must occupy at least 75% of the applicant's booth space. Postcards, books, note cards, posters, T-shirts or any manufactured items must be the artwork of the accepted artist and must be limited to no more than 25% of booth content.

NOTE: Artists must supply their own WHITE pop-up tent.

CALIFORNIA SALES PERMIT

Artists are responsible for obtaining a valid California resale permit, including out of state artists. **Please attach a copy with your application.** Contact the California State Board of Equalization at 800-400-7115 or www.boe.ca.gov. For hearing impaired call 800-735-2929

DATES AND DEADLINES

Application Deadline

July 23

Refund Deadlines

No refund after July 30, 2021. All requests for a refund must be in writing or by email.

Event Hours

Saturday 10 AM to 6 PM

Sunday 10 AM to 5 PM

APPLICATION PROCESS

Choose the category that best defines your work. If your art clearly includes work from two different categories please apply separately in each. Do not apply twice in the same category.

Check List:

- Application Form
- Signed liability release.
- CD or email four (4) digital images of work and one (1) image of booth display. See formatting instructions attached. CD will not be returned.
- Printed Thumbnail Sheet of 4 images of work and 1 of booth.
- Copy of California Sales Permit

Notification will be by email. Otherwise, enclose a self addressed stamped legal size envelope to receive notification.

There is also a 10% commission on sales to be paid to the Capitola-Soquel Chamber of Commerce by October 1, 2021.

ARTIST APPLICATION



38TH ANNUAL CAPITOLA ART & WINE FESTIVAL SEPTEMBER 11 & 12, 2021

ARTIST INFORMATION

(Please print clearly)

Artist (First and Last Name) _____ Business Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Mobile _____ Resale# (Please attach a copy) _____

Email _____ Website _____

CATEGORIES

(Check Only One Category)

- Ceramics
- Clothing
- Fiber Arts/Textiles
- Glass
- Jewelry
- Mixed Media
- Painting
- Paper & Drawing
- Photography
- Printmaking
- Sculpture
- Woodwork
- Other (Please Specify) _____

EXHIBITOR FEES

- Exhibitor Single Booth Space (10'x 10'): \$350
- Exhibitor Double Booth Space (10'x 20'): \$700

Special Request _____

PLUS 10% COMMISSION

Form of Payment:

- Check
- Money Order
- Credit Card

Card # _____ Exp. Date _____

Signature _____ CVV _____

jeanne@capitolachamber.com

Mail Checks Payable To:

Capitola-Soquel Chamber of Commerce
1840 41st Ave. Ste 102, PMB #361 Capitola, CA 95010

Contact The Chamber:

Phone: 831-475-6522
Email: jeanne@capitolachamber.com





38TH ANNUAL
CAPITOLA ART & WINE FESTIVAL
SEPTEMBER 11 & 12, 2021

EXHIBITOR RELEASE & HOLD HARMLESS AGREEMENT

This agreement is entered into by and between the producer of the event, The Capitola Soquel Chamber of Commerce and the Artist filling out, signing, and returning the application (Exhibitor).

Producer is in the business of providing space at the Capitola Art and Wine Festival event for the display and sale of original art.

Producer does not participate in the construction, assembly, or placement of the individual Exhibitor's exhibit. Producer provides space only at the event.

The Exhibitor hereby indemnifies and holds the Producer, its agents and employees harmless from any and all claims, including costs and attorney's fees resulting there from, arising out of said Exhibitor's participation in this event. For the purpose of this agreement, the term "participation" shall include, but not be limited to, the delivery of equipment, merchandise, structures and product to their designated location, the set up and display of any such structure and art, and the dismantling and removal of all such items from the area provided by or through the Producer or its agents, employees and volunteers.

The Exhibitor hereby expressly assumes any risk of harm to the Exhibitor arising out of their participation and the participation of other artists in the Capitola Art and Wine Festival, including any risk resulting from the particular location of the space designated to them by the Producer.

This agreement shall be effective immediately upon execution and shall continue in effect throughout the event period.

Exhibitor _____ Date _____

PLEASE SIGN, DATE AND RETURN WITH YOUR COMPLETED APPLICATION.

The Festival will follow state, local and CDC protocols to keep artists, patrons and staff safe. If cancelled due to Covid-19, booth fees will be returned.